## **Model Profile**

Focus PLUS Model Portfolios leverage the strengths of multiple world class asset managers selected based on their unique expertise and synergies with each other. Focus PLUS Model Portfolios deliver a blend of Strategic and Tactical Asset Allocation implemented through a combination of actively managed mutual funds and low-cost passive and exchange-traded funds (ETFs). With the guidance of your trusted financial professional, the Focus PLUS Model Portfolio that most closely matches your financial goals, objectives and personal risk tolerance will be selected.

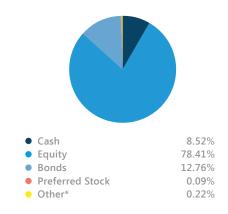
All	ocations	Strategist	Single Ticker Model Name	Model%	60	<b>()</b> ()	Strategist	Single Ticker Model Name	Model%	60	<b>A P</b>
5	Strategic 10.70%	J.P.Morgan Asset Management	PFSEX PFG JP Morgan Tactical Aggressive Strategy Fd R	30.00%	•	A	<b>Fidelity</b>	PFFSX PFG Fidelity Institutional AM Equity Sector Str R	7.70%	•	P
0	Tactical 89.30%	Janus Henderson	PFJHX PFG Janus Henderson Balanced Strategy R	20.00%	0	A	BNY MELLON	PFADX PFG BNY Mellon Diversifier Strategy Fund R	7.00%	0	A
Underlyin	Active 59.80%	BlackRock.	PFESX PFG BR Target Allocation Equity Strategy Fund R	17.50%	0	P	MEEDER	PFTEX PFG Meeder Tactical Strategy Fund R	7.00%	0	A
P	Passive 40.20%	<b>Fidelity</b>	PFFFX PFG Fidelity Institutional AM Eqty Idx Strat Fd R	10.75%	<b>S</b>	P					

Allocations as of 7/31/2024

# **Equity Capitalization Breakdown**



# **Asset Allocation**

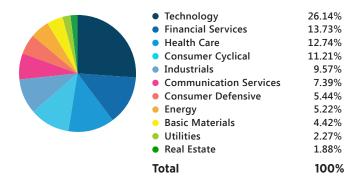


\*alternatives, derivatives, or short positions

## Disclosures

Model portfolios are constructed using Single Ticker Model PFG mutual funds ("Funds"), a series of mutual funds managed by TPFG's affiliate, Pacific Financial Group, LLC ("PFG"). As investment adviser to the Funds, PFG receives management fees of up to 1.25% per year and TPFG receives an Administrative Service Fee of 0.70%. (Lients investing in a Portfolio do not directly pay any fees as all fees are paid from within the funds (from the "internal fund fees") which are reflected in the Funds net asset value or NAV. Investors should review each Fund's prospectus and TPFG's Form ADV 2 for additional information about the Funds and TPFG services and fees. Conflicts of Interest: The receipt of fees from the Funds creates a conflict of interest as TPFG has an incentive to use the Funds for the fees it receives. To mitigate the conflict, TPFG does not charge separate or additional fees for advisory or other services for the management of the model. There is no guarantee investment objectives will be achieved or selected managers will be successful. Please see important disclosures at the end of this presentation.

# **Equity Sector Breakdown**



## **Fixed Income Sector Breakdown**



Overview	QTD	YTD	1 Year	3 Years	5 Years	10 Years	Since Inception*
Focus Moderate Growth	1.33%	11.12%	14.17%	3.80%	7.36%	N/A	7.00%
S&P 500 TR	1.22%	16.70%	22.15%	9.60%	15.00%	13.15%	14.27%
Bloomberg U.S. Aggregate Bond TR	2.34%	1.61%	5.10%	-2.63%	0.19%	1.61%	1.44%
Russell 2000 TR	10.16%	12.07%	14.25%	1.85%	8.91%	8.72%	6.77%

Charts and performance calculations: 7/31/2024

\*Model portfolio inception date: 06/30/2018

## **Important Disclosures**

Advisory services provided by The Pacific Financial Group, Inc. ("TPFG") a Registered Investment Adviser. The information is for informational purposes only and has not been approved by the U.S. Securities and Exchange Commission ("SEC") or any state securities regulator(s). The information should not be relied on or deemed the provision of tax, legal, accounting or investment advice. Past performance is not a guarantee of future results. All investments contain risks to include the total loss of invested principal. Diversification does not protect against the risk of loss. Investors should review all offering documents and disclosures and should consult their tax, legal or financial professional before investing.

#### Model Return Performance

Model performance, as managed by TPFG does not represent actual trading in client accounts or a composite of accounts allocated to the model. Model performance assumes the reinvestment of dividends but does not take into consideration capital gains/losses or other tax considerations. An investor's performance will vary based on among other factors: market conditions, client needs, personal tax liabilities, contributions/distributions, client restrictions on the account and trading activity. Model performance is net of fees. See Fee Disclosure below. Past performance is not a quarantee of future results.

# Fixed Income Statistics

Average Effective Duration measures the approximate change of a fixed income security that will result from a 1% change in interest rates; the longer a fund's duration, the more sensitive the fund is to shifts in interest rates. Average Effective Maturity is a weighted average of all the maturities of the bonds in a portfolio, computed by weighting each bond's effective maturity by the market value of the security. Average Coupon is calculated by weighting each bonds coupon by its relative size in the portfolio. Average Credit Quality is an average of each bond's credit rating, adjusted for its relative weighting in the portfolio. Yield to Maturity is the internal rate of return earned by an investor who holds a bond until maturity. Credit Rating: A bond's credit rating represents the credit worthiness of the issuer and assesses the likelihood that the principal will be repaid. The rating is a letter-based score as determined by one of the three rating agencies (Moody's, Standard and Poor or Fitch). The higher the score the better the credit.

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For certain TPFG Investment Programs, the only investment solutions available are Model Portfolios consisting solely of PFG Funds. This creates a conflict of interest for TPFG and PFG, as PFG receives investment advisory fees from the PFG Funds and TPFG receives Administrative Service Fees from the PFG Funds. The conflict is mitigated, to some extent, as TPFG does not receive an additional advisory fee for constructing and managing Model Portfolios consisting of PFG Funds in that Investment Program and the conflict is disclosed by TPFG to Clients and their Advisors. Neither TPFG, PFG nor the Advisor receives any portion of the 12b-1 fees. Fund expenses, excluding acquired fund fees and expenses (AFFE), will not exceed 1.99%, as PFG agreed to a permanent waiver of advisory fees to the extent necessary to cap Fund expenses at that amount.

#### Indices

The indices are presented as broad-based measures of the equity, fixed income and consumer markets. The indices are provided for comparative and illustrative purpose to provide a comparison of the model against the broader based equity, fixed income and consumer market. The indices are not intended to reflect the investment objectives of the model as the securities held within the model will differ in market volatility, concentration, investment objectives and diversification among others from those of the indices. The indices are not managed, and returns do not reflect the deduction of fees, expenses, transaction costs or taxes that actual client accounts are subject to. Investors cannot invest directly in an index.

- The S&P 500 Total Return Index is a market-capitalization-weighted index of the 500 largest U.S. publicly traded companies by market value. It is one of the most common benchmarks for the broader U.S. equity markets. The Index includes the reinvestment of dividends, interest and capital gains.
- The U.S. Aggregate Bond Total Return Index measures the performance of investment grade, U.S. dollar-denominated, fixed-rate taxable bond market, including Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM pass-throughs), ABS, and CMBS.
- The Bloomberg U.S. Intermediate Government/Credit Bond Index includes short and intermediate term obligations of the US Treasury; Government-Related issues such as agency, sovereign, supranational, and local authority debt; and Corporates that have are remaining maturity of greater than one year and less than five years. The Index includes the investment of dividends, interest and capital gains.
- The Russell 2000 TR (Total Return) index measures the performance of approximately 2,000 small-cap U.S. stocks. It includes both capital gains and dividend reinvestment, meaning that it reflects the total return of the stocks in the index, not just their price changes.

#### Morningstar Data

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